

Philadelphia IFT Suppliers ExpoSocial & Educational Seminar Tuesday, September 24, 2024 | The Merion, Cinnaminson, NJ SPONSORSHIP OPPORTUNITIES

Recognition on Virtual Floor Plan Directory Logo Appears in the HEADER and/or at the TABLE	Philadelphia City (Titanium) \$2,500 Logo In Table and	Fairmount Park (Platinum) \$2,000 Logo in Header	Ben Franklin (Gold) \$1,000	Liberty Bell (Silver) \$500	Cheese Steak (Bronze) \$150
Email Blast sent on your behalf featuring your company's products/services	Header Two emails One email				
Featured Listing on Virtual Floor Plan (name appears at the top of search List)	✓	✓	✓	✓	
Recognition in Email Blasts Pre-and Post-Show Marketing	Logo Linked to website	Logo Linked to website	Logo Linked to Website	Company Name	Company Name
On-Site Recognition Banner Philadelphia City & Fairmount Park get immediate access to company website	Logo with Table # & QR Code to your website	Logo with Table # & QR Code to your website	Company Logo and Table #	Company Logo only	Company Name NO LOGO
Recognition in Show Directory	Full Color Page Ad Back, Front or inside Cover	Full Color Page Ad Back, Front or inside Cover	Half Page B&W Ad	Business card size B&W Ad	Company Name recognized
Recognition on Philadelphia IFT Website - Sponsor Page	Logo Linked to website	Logo Linked to website	Logo Linked to Website	Company Name	Company Name

WHY SPONSOR?

- Name Recognition and exposure in our pre and post marketing of Suppliers Expo. Your company will be recognized through signage display on the day of the event. *Philadelphia City Sponsor has recognition year-round on the virtual floor plan directory*
- Opportunity to promote your business and generate interest in your products and services
- Distinction from competitors as a leader committed to fostering the food ingredient professionals and creating an awareness of the food Industry.
- Showcase company commitment to Philadelphia IFT and its students through scholarships, outreach, and Student Association activities.

Select your Level and Pay with your table: https://phillyiftexposocial.expofp.com/

Or Make your check payable to **Philadelphia IFT** and mail to Gerri Cristantiello, 228 Phelps Ave., Cresskill, NJ 07626.

Include a copy of this form | **Email your logo (.jpg or .eps) to:** <u>phillyift@gmail.com</u>

Questions? Contact Gerri Cristantiello at 201-657-1989

	Select Your Level Here:	☐ BRONZE	☐ SILVER		☐ PLATINUM	□TITANIUM			
NAME:			сом	PANY:					
Email:		Tel:				Amount Enclosed: \$			
Interested in Sponsoring Lanyards, Name Tags, Bags, or anything in kind? Contact Gerri at 201.657.1989 phillyift@gmail.com									