



**Philadelphia IFT Suppliers Expo & Educational Seminar**  
 Thursday, April 19, 2023 | Live!Casino, Philadelphia, PA  
**Sponsorship Opportunities**

	<b>Philadelphia City</b> (Titanium) \$2,500	<b>Fairmount Park</b> (Platinum) \$2,000	<b>Ben Franklin</b> (Gold) \$1,000	<b>Liberty Bell</b> (Silver) \$500	<b>Cheese Steak</b> (Bronze) \$150
Logo displayed on <b>Online Floor Plan</b> for 1 year	✓				
<b>Email Blast</b> sent BEFORE the Expo featuring your company's products/services	✓✓ <i>Two emails</i>	✓ <i>One email</i>			
Company Logo included on <b>on-site Banner</b> with <b>Booth Number</b> and <b>Company website QR Code</b> ( <i>Immediate access to company website</i> )	✓	✓			
Company Logo will be shown in the header of the online floor plan	✓	✓	✓		
Company Name will appear at the top of the search list on the online floor plan	✓	✓	✓	✓	
Company Name included on <b>on-site Banner</b>			✓	✓	✓
Your Choice of <b>Booth Location</b> ( <i>commit early</i> )	✓	✓	✓		
<b>Full Color Page Ad</b> on Back Cover, Inside Back or Inside Front of Show Directory	✓	✓			
<b>Black &amp; White Ad</b> in Show Directory ( <i>approx. 2.5 x 3.5 ... business card size</i> )			✓	✓	
Company name highlighted in <b>Show Directory</b>	✓	✓	✓	✓	✓
Company Logo on <b>Expo homepage</b>	✓	✓	✓	✓	✓
Company Logo on <b>email blasts</b> (pre & post show marketing)	✓	✓	✓	✓	✓

**WHY SPONSOR?**

- Name Recognition and exposure in our pre and post marketing of Suppliers Expo. Your company will be recognized through signage display on the day of the event. **Philadelphia City Sponsor has recognition year-round on online floor plan directory**
- Opportunity to promote your business and generate interest in your products and services
- Distinction from competitors as a leader committed to fostering the food ingredient professionals and creating an awareness of the food Industry.
- Demonstration that your company is committed to supporting the Philadelphia IFT and its students through scholarships, outreach, and Student Association activities.

**Select your Level and Pay with your table:** [phiftexpo.expofp.com](http://phiftexpo.expofp.com)

Or Make your check payable to **Philadelphia IFT** and mail to Gerri Cristantiello, 228 Phelps Ave., Cresskill, NJ 07626.

*Include a copy of this form | Email your logo (.jpg or .eps) to:* [phillyift@gmail.com](mailto:phillyift@gmail.com)

**Questions?** Contact Gerri Cristantiello at 201-657-1989

Select Your Level Here:  BRONZE  SILVER  GOLD  PLATINUM  TITANIUM

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_ Amount Enclosed: \$ \_\_\_\_\_