



Philadelphia IFT Suppliers Expo & Educational Seminar
 Thursday, April 7, 2022 | The Merion, Cinnaminson, NJ
Sponsorship Opportunities

	Philadelphia City (Titanium) \$2,500	Fairmount Park (Platinum) \$2,000	Ben Franklin (Gold) \$1,000	Liberty Bell (Silver) \$500	Cheese Steak (Bronze) \$150
Logo displayed on Online Floor Plan for 1 year	✓				
1 Email Blast sent BEFORE the Expo featuring your company's products/services	✓✓ <i>Two emails</i>	✓			
Company Logo included on on-site Banner with Booth Number and Company website QR Code (<i>Immediate access to company website</i>)	✓	✓			
Company Logo included on on-site Banner			✓	✓	✓
Your Choice of Booth Location (<i>commit early</i>)	✓	✓	✓		
Full Color Page Ad on Back Cover, Inside Back or Inside Front of Show Directory	✓	✓			
Black & White Ad in Show Directory (<i>approx. 2.5 x 3.5 ... business card size</i>)			✓	✓	
Company name highlighted in Show Directory	✓	✓	✓	✓	✓
Company Logo on Expo homepage	✓	✓	✓	✓	✓
Company Logo on email blasts (pre & post show marketing)	✓	✓	✓	✓	✓

WHY SPONSOR?

- Name Recognition and exposure in our pre and post marketing of Suppliers Expo. Your company will be recognized through signage display on the day of the event. **Top Sponsor has recognition year-round on online floor plan directory**
- Opportunity to promote your business and generate interest in your products and services
- Distinction from competitors as a leader committed to fostering the food ingredient professionals and creating an awareness of the food Industry.
- Demonstration that your company is committed to supporting the Philadelphia IFT and its students through scholarships, outreach, and Student Association activities.

Select your Level and [Pay online](#)

Or Make your check payable to **Philadelphia IFT** and mail to Gerri Cristantiello, 228 Phelps Ave., Cresskill, NJ 07626.

Include a copy of this form | Email your logo (.jpg or .eps) to: gerri@gcbusiness.com

Questions? Contact Gerri Cristantiello at 201-657-1989

Select Your Level Here: BRONZE SILVER GOLD PLATINUM TITANIUM

NAME: _____ COMPANY: _____

Email: _____ Tel: _____ Amount Enclosed: \$ _____

Interested in Sponsoring **Lanyards, Name Tags, Bags, Masks** or **anything in kind**? Contact Gerri at 201.657.1989 | gerri@gcbusiness.com