

# The Clean Label Landscape & Solutions



**Franchon Heyward**  
Technologist  
Ingredion, Inc.

*The demand for products without chemical additives and complex sounding food ingredients has increased over the years and continues to grow. In order for manufacturers to keep up with this trend, they need to address consumer demands and identify clean label solutions to reformulate current products and develop new ones.*

*This presentation reviews the landscape and direction of the food and beverage industry as well as the consumer and industry response to the clean label trend. Identified clean label ingredient and sweetener solutions will also be reviewed.*



**Sharon Chittkusol**  
Marketing Manager  
Ingredion, Inc.

## Philadelphia Section IFT Clean Label Symposium

Tuesday, October 24, 2017  
1:00-3:00 PM Symposium  
3:00-6:30 PM Suppliers' Expo  
6:30-8:00 PM Dinner Reception

The Merion  
1901 US Route 130 South  
Cinnaminson, NJ 08077  
Attendance is FREE!

## Clean and Clear Labeling: Contemporary Trends & Issues

*Consumer demand for “clear” labeling on “clean” food products is driving many shifts in industry practices. This presentation offers insights to what’s implied by “clean” and “clear” labeling by reviewing technical issues and the role of government agencies and manufacturers, public perception and advocacy influence as well as GMO and the definition for “natural”. Current mandates, guidance, initiatives and challenges in pursuit of official rules will be presented along with pertinent marketplace news.*



**Lauren Swann, MS, RD, LDN**  
Marketing Communications  
Nutritionist  
Concept Nutrition, Inc.



**Eric Schmoyer**  
Sr. R&D Project Manager  
Barry Callebaut

## The Dirty Truth About Clean Labels

*Join us and discover the truth about clean label and what it really means. Find out how it’s affecting the industry. We’ll guide you through the do’s and don’ts when formulating a clean label product specifically for the chocolate and candy industry. This presentation will also take look at how the consumer market is adjusting to this trend.*